



Waldorf=Astoria
 Considered one of the most powerful names in the hotel world, official NYC landmark

Market Value:
\$560.0 million
 Jun 1980



Golden Nugget - Las Vegas
 Well known brand, consistent winner of the AAA Four Diamond Award since 1977

Property Revenue:
\$221.9 million
 Oct 1983



The Mirage
 The hotel that introduced the concept of destination resort to Las Vegas, at the time was the most expensive hotel/casino in history

Development:
\$620.0 million
 Nov 1989



Treasure Island - Las Vegas
 One of the first resorts developed to attract families through its property features and outdoor entertainment

Development:
\$450.0 million
 Oct 1989



Bellagio
 Inspired by the Lake Como resort in Italy, Bellagio is famed for its elegance and noted as the benchmark for luxury resorts in Las Vegas

Development:
\$1.6 billion
 Oct 1998



Beau Rivage
 Most notable resort on the Gulf Coast, at time of opening, the largest hotel/casino in the United States outside of Nevada

Development:
\$657.3 million
 Mar 1999

1980

2010

Hotel Rooms	19,241	Convention Space (sf)	712,000
Restaurant Venues	94	Casino Space (sf)	613,805
Showroom Seats	8,544	Employees	27,870
Retail Outlets	78	Indirect Jobs	35,775



Elvis Presley Enterprises, Inc.
 An international cultural icon and best-selling solo artist in the history of popular music



American Idol - CKx, Inc.
 One of the most popular TV shows in the history of American television, broadcasts in over 100 nations