THE PARTNER HOUSE

Value Continuum

Value Realization

Value Creation

Value Identification

Value Assessment

Advisory
(Preliminary Evaluation)

Turn-Key Acquisition
(M&A / Due Diligence)

ACQUISITION

Business Integration

Post-Acquisition Management

Accountability

- Gaming & Non-Gaming Operations
- Operational & Financial Reviews
- Market and Financial Feasibility Studies
- Competitive / SWOT Analysis
- Operational Profitability Improvement
- Branding & Marketing
- Staffing & Service Evaluations
- Economic Impact Studies
- Business Process Improvement
- Book of Business Assessment
- Public Sector Financing / Planning

Accountability

- Transaction Support Services
- Investment Thesis
- Warranted Investment Analysis
- Validation of Seller's Representations
- Capital Expenditure Assessment
- Cost / Overhead Allocation Analysis
- Profit & Cash Flow Validation / Projections
- Risk Identification / Aversion
- Internal Control Assessment
- Database Evaluation / Protection
- Procurement Review and Assessment

- Business / Strategic Action Plans
- Change Management
- Property Messaging Program
- Capital Expenditure Planning
- Player Development / CMR Programs
- Loyalty Program Development
- Application of Benchmarking Tools
- Alternative Revenue Sources / Expense Curtailment
- Facility and Operational Programming
- Database Strategy & Segmentation
- Special Events / Entertainment

Accountability

- Leadership Transition
- Identification / Retention of Key Mgt
- Workforce Stabilization / Redefine "Cultural Identity"
- Launch Media, Print & Viral Campaigns
- Gaming & Non-Gaming Operations
- Strategic Brand Affiliations
- Leverage & Exploit Databases
- Loyalty Program Management
- SEC / Gaming Regulation & Compliance
- Travel Network Expansion
- Community / Local Political Relations

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